

Modules: Distribution, Survey and Campaigning

Module 1: Campaigning for SoUL

Goal

Enabling effective dissemination of information about One Million SoUL Project to potential beneficiaries, creating awareness about solar energy and promoting SoUL

Objectives

1. Explain the scope of the project
2. Need for campaigning
3. Target audience
4. Strategies

Learning Outcomes

After the end of this session, participants should be able:

1. To define in words the need for campaigning
2. To define in words the attributes of the target audience
3. To define in words the points that have to be covered during campaigning

Time: 2 hours

Training Resources

Script, photographs, advertisement frameworks

Module 2: Baseline Student Survey

Goal

Enabling accurate data collection through Baseline Student Survey

Objectives

1. notify the objective of the survey
2. Tell the importance of the survey data
3. Clarify all the questions and expected responses in the Baseline Student Survey
4. Tell when and how the Survey forms have to be collected, completed and submitted.

Learning Outcomes

After the end of this session, participants should be able:

1. To fill mock Baseline Student Survey correctly.

2. To define in words when and how the Survey forms have to be collected, completed and submitted within the process of distribution.

Time: 1 hours

Training Resources

Blackboard, chalks, duster, script, copies of Baseline Student Survey form

Module 3: Distribution of Solar Urja Lamps

Goal

Enabling effective distribution of lamps

Objectives

1. Explain the process of distribution.
2. Tell the role of a distributor.
3. Familiarize with the documents required.
4. Clarify all the fields in the Distribution Information Sheet.

Learning Outcomes

After the end of this session, participants should be able:

1. To define in words the process of distribution.
2. To define in words the role of a distributor.
3. To enumerate the list of documents required by the distributor and where he/she can obtain them from.
4. To fill mock DIS correctly.

Time: 1 hours

Training Resources

Script, booklets, charts and DIS copies