Bhainsdehi Block, Betul, Madhya Pradesh

Students Benefited 12,443

Saturation¹ 67.99%

Funded by Ministry of New and Renewable Energy

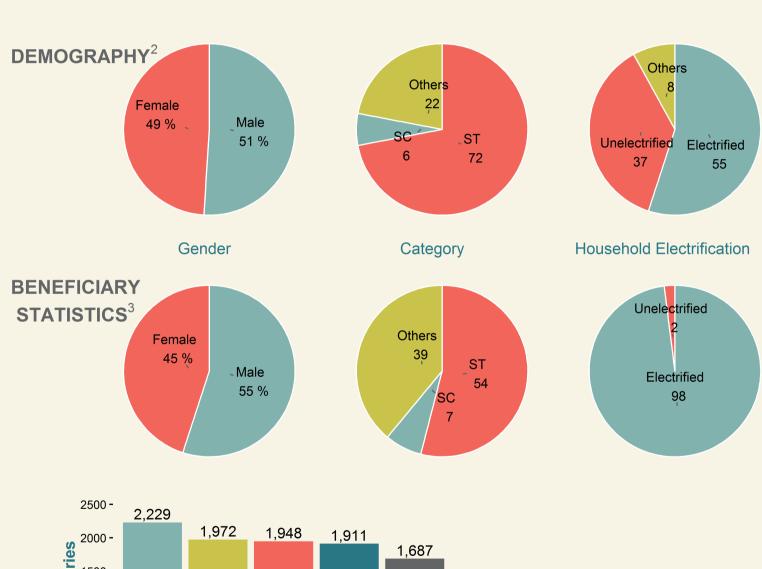
Aditya Birla Group

Institutional Partner BAIF Development Research Foundation Kits supplied by M/s. Sirius Solar Energy Systems Pvt Ltd

Lamps assembled at WADI Pariyojna Office, Pratap Ward, Tikri, Betul, MP



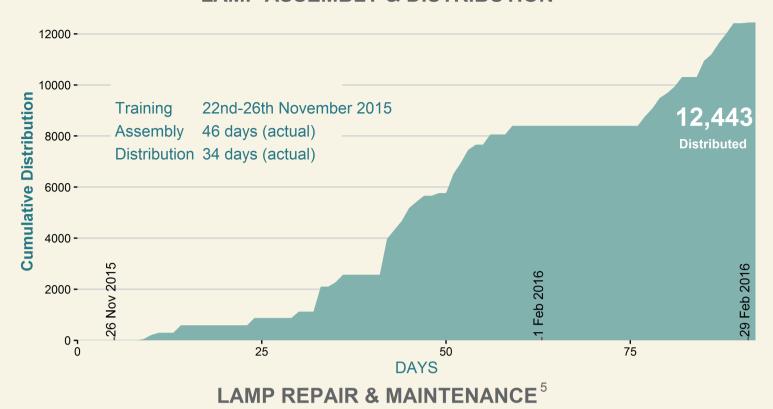
Area	Population	Rural Population	Villages	Schools	
786.18 sq.km	2,89,295	95.87%	119	216	

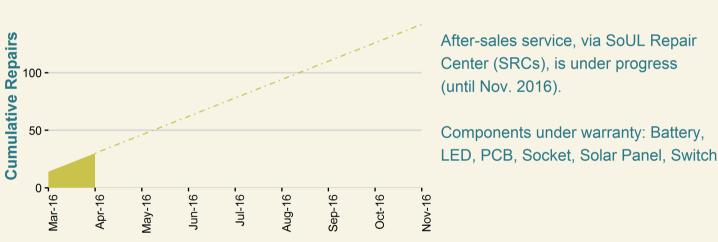




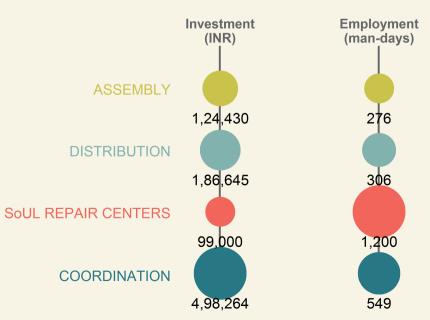
- 1. Saturation is the percentage of the block's rural school enrolment (5th-12th) benefited. (Enrolment data source: NUEPA)
- 2. Demography and other block details are obtained from Census of India 2011
- 3. Beneficiaries details (i.e., students who purchased SoUL) were collected at the time of distribution.

LAMP ASSEMBLY & DISTRIBUTION 4





CONTRIBUTION TO LOCAL ECONOMY 6



Assemblers Rekha Manisha Dhote Kanchan Deshmukh Rashmi Kadawe

Divya Kadave Trishal Kapase

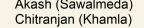
Distributors Ritesh Sakre Mangalsingh Dhurve

Nilesh Ganeshe Satish Sakre Niklesh Uikey Jyoti Saratkar Haridayal Sadashiv Satish

SRC Managers Umesh (Jhallar)

Akash (Sawalmeda)

Coordinators P.K.Kushwaha Inderdev (Bhainsdehi) Ghanshyam Adluck



- 4. Lamp distributed to rural students via schools at INR 120/ lamp.
- 5. After-sales service was provided free-of-cost through SoUL Repair Centers (SRCs) established at village clusters.
- 6. Actuals may vary. Coordination includes local expenses such as rent, electricity, campaigning, local logistics, supervision, etc

